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The AI assistant in our WordPress plugin: where to get it and the key it needs

Integrations & VPS Agents

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The MozOut WordPress plugin puts a floating chat on your website, with All in One AI behind it. The visitor types, WordPress calls the API with your key and sends back the answer. The key never reaches the browser. The same plugin also sends the site's emails through the E-mail Center and has sign-up forms and WooCommerce alerts, but this article covers only the assistant.

Where to get it and how to install it

1. The plugin is open source and it is on MozOut Git, listed on the **SDKs and integrations** page of the docs.
2. Copy the plugin folder to `wp-content/plugins/`, or build a zip with the `tools/build-zip.sh` script and upload it in Plugins > Add New.
3. Activate the plugin and open its page, in the Settings menu.
4. Choose the brand, paste the key and click "Test the connection".

The plugin needs WordPress 6.0 or newer, PHP 7.4 to 8.5 and the OpenSSL extension.

The key

Create the key in the **API Center**. For the assistant, the `ai:write` permission is enough; the other parts of the plugin need their own, for the E-mail Center and SMS. Start with a `sandbox_` key: everything is simulated and nothing is spent. The plugin stores the key encrypted and never shows it again. Instead, you can also put it in a constant in `wp-config.php`, with the name given in the plugin README.

The assistant settings

They are on the AI assistant tab of the plugin page:

Field	What it does
Show on the site	Puts the chat on the site. With no model or agent chosen, it stays hidden.
Model or agent	A text model id, such as `deepseek-ai/deepseek-v4-flash`, or `agent/` and the id of one of your agents.
Instructions	What the assistant knows and how it answers. Not used with an agent, which brings its own.
Title and Welcome	In Portuguese and English: the name at the top of the chat and the first message.
Maximum answer length	From 50 to 2,000 tokens; 400 by default. Shorter answers spend fewer credits.
Messages per visitor	Per hour (10 by default) and per day (30), counted by browser and by IP address: whichever reaches the limit first.
Messages per day, whole site	500 by default; 0 means no limit.
Colour and Position	The chat colour and the corner: bottom right or bottom left.

With an agent

If you have already set up an agent in **All in One AI**, type `agent/...` in Model or agent. The assistant then answers with the agent's instructions, knowledge and tools, and the plugin's Instructions field is set aside. To change the answers, change the agent: you do not need to touch WordPress.

With each request, the plugin sends the last 10 messages of the conversation, each with up to 1,000 characters.

The limits per visitor and per day protect your credits from people who abuse the chat. Start with the default values and adjust them after you look at the All in One AI History.

RECOMMENDED

Want an AI assistant on your WordPress site? See All in One AI.

See All in One AI →

SEE ALSO

Adding an AI chat assistant to your website: the options →

- Putting your agent in your website chat: what your server sends and what it does not
- Installing WordPress plugins: where, which ones, and how many
- Creating an AI agent in All in One AI, step by step
- All in One AI

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TAX ID (NUIT)	401 191 607
LEGAL ENTITY NO. (NUEL)	105 045 974
ECONOMIC ACTIVITY CODE (CAE)	62022
REGISTERED OFFICE	Bairro 7 de Setembro Vilankulo 1304 · CEP 0411-02, Inhambane, Mozambique
CONTACT	info@mozout.co.mz · +258 84 635 1111 · +258 86 635 1111 · www.mozout.co.mz
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