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Streaming Pro, Plus or Ultra: the right plan for each station

Radio Streaming

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Streaming Pro, Plus or Ultra: the right plan for each station

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The short answer: all three plans have unlimited listeners, AutoDJ, Shoutcast or Icecast, free SSL and the AAC+, MP3, FLAC and OGG formats. What changes is the **maximum sound quality** and the **AutoDJ space**. So you choose by the kind of station and the music your client wants to keep, not by the number of listeners. The plans and the discount are on the **online radio reseller** page.

The three plans side by side

	Streaming Pro	Streaming Plus	Streaming Ultra
Maximum quality	Up to 128 kbps	Up to 192 kbps	Up to 320 kbps
AutoDJ space	20 GB	50 GB	150 GB
Listeners at the same time	Unlimited	Unlimited	Unlimited
Broadcasting on YouTube and Facebook (Live Stream)	No	No	Yes
Android app and radio website	Paid add-on	Paid add-on	Included

Which plan for which station

Your client's station	Plan that usually fits	Why
A church or association: mostly talk, some music, listeners on phones	Streaming Pro	For speech, 64 to 96 kbps in AAC+ is enough, and 128 kbps is the usual balance for music.

Your client's station	Plan that usually fits	Why
A school with recorded shows and music at break time	Pro or Plus	It depends on what goes into AutoDJ. Lots of recorded shows need more space.
A music station all day long, with a big library	Streaming Plus	Up to 192 kbps and 50 GB for the library.
A DJ or a station that sells on sound quality, or wants to be on YouTube and Facebook too	Streaming Ultra	Up to 320 kbps, 150 GB, Live Stream, and the Android app and radio website included.

Torn between two? Ask your client two things: how big is the music folder they want on the station, and are most of their listeners on mobile data. The first decides the space; the second tells you whether higher quality is worth paying for. Formats are covered in **audio formats and quality**.

Your Agence discount

All three plans are our own products, so your Agence discount applies in full, on every billing cycle: **10%** with Agence Pro, **15%** with Agence Plus and **20%** with Agence Ultra. The final price of each order shows on the invoice. Public prices and the program terms are on the **online radio reseller** and **Reseller Program** pages.

Unlimited listeners does not mean unlimited data for the people listening.
Each listener uses their own connection: at 320 kbps an hour uses two and a half times what it uses at 128 kbps. For an audience on mobile data, a lower quality can actually sound better to them, because it breaks up less.

Start with the plan that fits today.
If your client's station grows in library size or quality, talk to us through a ticket in Meu MozOut to change plan. Live Stream is on Ultra only: see **broadcasting the station on YouTube and Facebook**.

RECOMMENDED

Know which plan suits your client? See your Agence discount on the radio reseller page.

See radio reselling →

SEE ALSO

Streaming Server: first steps with SonicPanel →

- **AAC+, MP3, FLAC or OGG: audio formats and quality on each streaming panel**
- **Broadcasting your radio on YouTube and Facebook with Live Stream**
- **Putting your radio player on your website: the player options on each panel**

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