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Agence Pro, Plus or Ultra: which one to choose

Reselling & WHMCS

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Agence Pro, Plus or Ultra: which one to choose

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The short answer: choose by how much you will buy. All three Agence plans come with the same tools: API orders paid from credit, the margin calculator, a PDF price list and monthly statistics. What changes is the discount and the deposit to join. The bigger the discount, the bigger the deposit, and the whole deposit stays as credit for you to spend.

Agence	Discount	Usually suits
Agence Pro	10%	People starting out, with a few clients and the odd order.
Agence Plus	15%	People who already order every month for several clients.
Agence Ultra	20%	Agencies and companies with a lot of orders, who get through the deposit quickly.

The deposit for each Agence, already in your currency, is on the **Reseller Program** page.

Work it out against your volume

The deposit is not a fee: it goes into your credit and pays for your orders. So the real question is "how much will I buy over the next few months?". If your orders will reach a higher Agence deposit within a time that works for you, the bigger discount pays off. If they will not, that money sits in your credit until you spend it.

A round-number example, for one of our own products with a public price of 100: you pay **90** on Pro, **85** on Plus and **80** on Ultra. Sell it at 100 and you keep 10, 15 or 20 on each sale. VPS and Cloud, high-cost extensions and products from other suppliers get a smaller discount, and the final price always shows on the invoice.

Try the calculator before you decide

The program page has a calculator: type the public price of a product, pick the Agence and the price you want to sell at, and it shows what you pay and what you keep. Once you are approved, the reseller page in Meu MozOut does the same product by product, with the margin you choose.

Start on one, move up later

You can start on Pro and move up later. To move up, make a new single deposit worth the plan you want and apply again on the reseller page. Once approved, the new discount applies to your next orders.

Deposits do not add up.

To move to Plus, you cannot combine your Pro deposit with another top-up: you need a new top-up for the full Plus amount. The credit you already had stays in your account and is spent on orders as usual.

RECOMMENDED

See the three Agence plans side by side, with the deposit for each one in your currency.

See the plans →

SEE ALSO

- **The Reseller Program page** →
- **Credit balance in your account: where it comes from and how it is used on invoices** →
- **Reseller hosting or one plan per client: what suits a freelancer or agency** →

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