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Notification SMS: automatic notices to your customers from the SMS page or your own system

WhatsApp & APIs

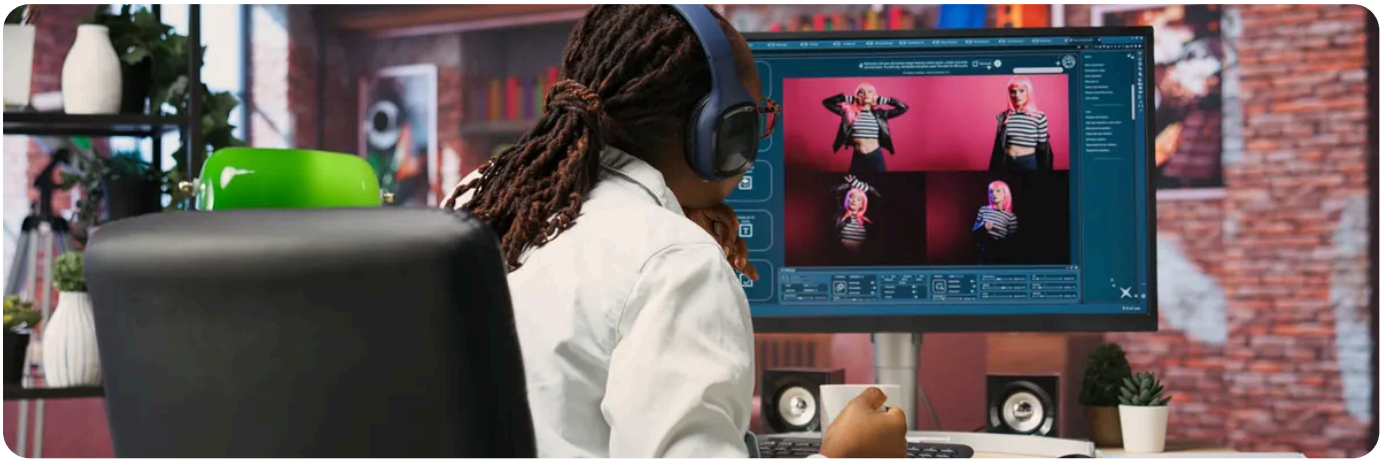
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Notification SMS: automatic notices to your customers from the SMS page or your own system

WhatsApp & APIs Created on **November 13, 2026** 3 min read



The short answer: a notification SMS is a **notice that goes out on its own**, at the right time, with nobody on the phone: an invoice reminder, tomorrow's appointment, a contract about to lapse, a server that stopped. There are **two ways** to send them: the SMS page in Meu MozOut, with no programming, or **our API**, connected to your own system. Credits, senders and rules are the same either way.

What counts as a notification

A notification is about **something that belongs to the customer**, or to your team. SMS reaches any phone, even without internet, so it suits anything that cannot wait or get lost in an inbox:

Type	Example
Payments	Invoice issued, reminder before the due date, payment received
Appointments	Consultations, meetings, classes and deliveries, reminded the day before or a few hours ahead
Expiries	Contracts, licences, domains and insurance, flagged before they lapse
System alerts	Failures, limits reached and jobs that went wrong, for the team on duty
Security	New sign-ins, changed passwords and sensitive actions
Maintenance	Planned downtime and the moment service is back
Orders	Order received, on its way, ready to collect
Internal notices	Shifts, rosters and quick messages for the team, sent to a contact group

A service notice carries no promotions.
Add an offer to a reminder and the message counts as marketing, which has different rules. Keep the two apart.

The two ways

	SMS page in Meu MozOut	Through the API
Who it suits	People who do not code	Anyone with their own system, website or business software
Writing the text	Ready-made template, AI or your own words, with each contact's name	Your system builds the text from each customer's data
Recipients	Pasted numbers, contacts or groups	One number per request, or many in a batch request
Scheduling	Pick the day and time	The send_at field, up to 365 days ahead
Knowing it went out	The history shows the status	Look the message up, or get a webhook call

You can start on the page and move to the API later: see **notices without programming** and **connecting your system to SMS notices**.

Whose name it shows, and what it costs

With no request at all, notices go out under the free **NETMSG** sender. With a **Sender ID** they show your company name, for $50.01 per name and per country. Each SMS part uses **1 credit**, from $0.0092, with no bundles and no monthly fee. To work out a month of notices, see **what automatic notices cost**.

Customers cannot reply
to a notice: neither NETMSG nor a Sender ID receives replies. Put a phone number, an e-mail address or your website in the notice.

RECOMMENDED

Ready to automate your customer notices? See the SMS prices and activate the service in Meu MozOut.

See SMS prices →

SEE ALSO

- Bulk SMS for businesses: what it is, what it costs and how to start
- Transactional SMS: order notices, confirmations and alerts your customers expect
- SMS notices without programming: from a spreadsheet to scheduled messages on the SMS page
- Connecting an ERP, CRM or in-house system to SMS notices: what your developer needs
- What automatic SMS notices cost each month, and how to keep credits from running out
- SMS, e-mail or WhatsApp for customer notices: which channel for each message

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