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KNOWLEDGE BASE · PUBLIC DOCUMENT

Before you publish what the AI wrote: a checklist for your website

cPanel & WHM

CODE	VERSION	COUNTRY · LANGUAGE
RLX-MZ-KB-2327	v2026.10.21	Mozambique · English

MozOut Mozambique
RLX Holdings, S.A. · Group RLX Holdings
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Before you publish what the AI wrote: a checklist for your website

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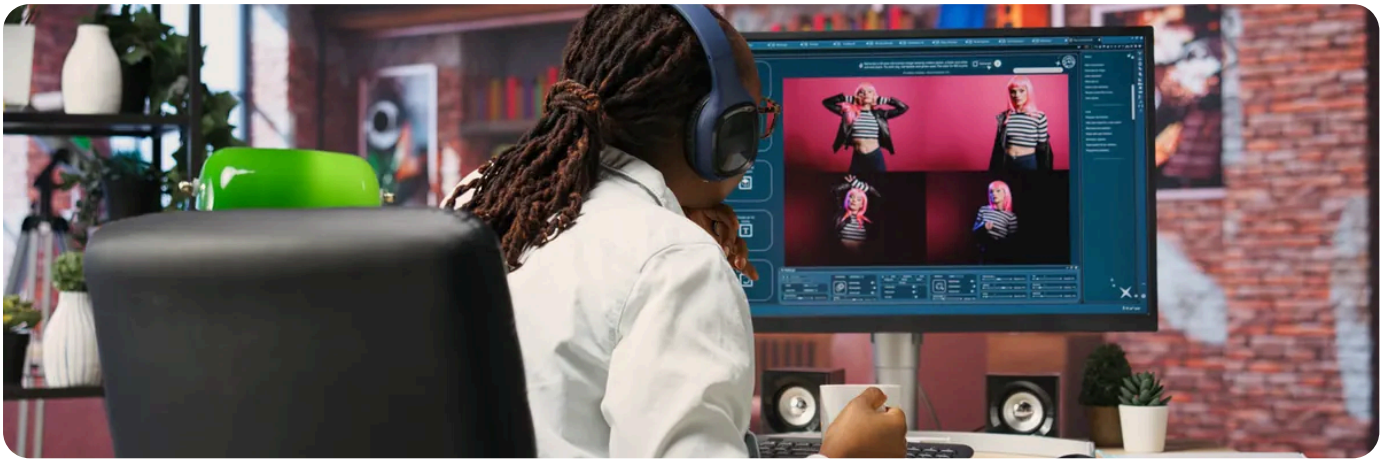

The short answer: what the AI writes is a draft, and the site owner answers for the site. Before you publish, check five things: **the facts** (prices, opening hours, contact details, services), **the promises** the text makes in your name, **the images**, **personal data** and **what Google will read**. It takes twenty minutes and spares you a customer pointing out the mistake.

The checklist, point by point

Check	Why	How
Name, address, phone, e-mail, opening hours	The AI fills in what seems likely, not what is yours.	Compare line by line with your own details. Call the number on the site.
Services, prices, years of experience, awards	The most common mistake: services you do not offer and made-up numbers.	Delete anything you cannot prove. See **how to check an AI answer**.
Testimonials and quotes	A testimonial nobody gave misleads the reader.	Use only real reviews, with their authors' permission, or remove the section.
Images	A generic image can pass for your product without being it.	Swap in your own photos wherever they show what you sell. See **images made with AI**.
Personal data	Customer names and contact details go neither on the site nor into the AI tool.	Reread the text and the description you gave the AI.
Titles and descriptions for Google	Text identical to other sites does little to get you found.	Rewrite it in your own words: **titles and descriptions in Sitejet**.

Check	Why	How
Translations	Machine translation gets names, units and tone wrong.	Ask someone who speaks the language to read it, buttons and menus included.

The rights to what the AI made

Text or an image made by AI may not be yours alone: the tool can give something similar to someone else, and an image can resemble another person's brand or work. For your logo and whatever identifies you, prefer your own or commissioned work. The rules, in plain terms, are in **who owns text and images made by AI**.

Before you press Publish

1. **Read the whole site out loud**, top to bottom. Whatever sounds like a generic advert, rewrite.
2. **Open it on a phone** and check that the buttons and the contact form work: **your Sitejet site on phones**.
3. **Show it to someone** who knows the business. Factual mistakes jump out at the people who work there.
4. **Keep a copy** of what you had before, if the domain already had a site: **backups and your Sitejet site**.

Published text is yours, even if the AI wrote it.
A promise on the site (a deadline, a guarantee, a price) can be held against you by a customer. If you cannot keep it, take it out.

Use AI for the wording, not for the facts.
Give it your details and ask it to improve, shorten or translate. On Google and AI-written text, see **AI-written content and Google**.

NEED A HAND?

Want a second opinion on how the site works before you publish? Open a ticket.

Open a support ticket →

SEE ALSO

AI in cPanel: the AI assistant, Sitejet AI and what each one does for you →

- Writing, improving and translating text with AI in Sitejet Builder
- AI hallucinations: how to check an answer before you use it
- Who owns text and images made by AI: copyright in plain terms
- AI-written content and Google: what to watch

MozOut Mozambique

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OPENING HOURS	Monday to Friday - 08 AM to 04 PM Saturday & Sunday - Closed

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