

KNOWLEDGE BASE · PUBLIC DOCUMENT

# Page or post in WordPress: which to use for what

WordPress & CMS

CODE

**RLX-MZ-KB-1881**

VERSION

**v2026.10.15**

COUNTRY · LANGUAGE

**Mozambique · English**

## **MozOut Mozambique**

RLX Holdings, S.A. · Group RLX Holdings

Tax ID (NUIT) 401 191 607 · Legal entity no. (NUEL) 105 045 974 · Economic activity code (CAE) 62022

<https://www.meu.mozout.co.mz/knowledgebase/1881>

# Page or post in WordPress: which to use for what

WordPress & CMS Created on **October 15, 2026** 2 min read



**The short answer:** use a **page** for what does not change with time and is part of the site (About, Services, Contact) and a **post** for what has a date and keeps adding up (news, tips, updates). The difference is not only looks: WordPress treats them differently, and choosing wrongly costs tidying later.

## The differences

|                                | Page                                          | Post                                                 |
|--------------------------------|-----------------------------------------------|------------------------------------------------------|
| Has a date                     | No.                                           | Yes, and appears most recent first.                  |
| Goes in the blog and the feeds | No.                                           | Yes.                                                 |
| Has categories and tags        | No.                                           | Yes.                                                 |
| Can have "child" pages         | Yes (Services > Websites).                    | No: organised by categories.                         |
| Comments                       | Usually off.                                  | Usually on.                                          |
| Examples                       | Home, About, Contact, Prices, Privacy policy. | "Five tips for...", "October news", a client's case. |

## How to decide

**1 Ask yourself:** "A year from now, will this still be true and part of the site?" If so, it is a **page**.

**2 Ask yourself:** "Is this news or a tip that will join others?" If so, it is a **post**.

**3 Create it in the right place:** Pages > Add New, or Posts > Add New: **Creating and editing pages** and **Writing a post**.

**4 Put the pages in the menu** and the posts in the blog: **Menus in WordPress**.

**5 Link the two:** a post should point to the service page it talks about: **Internal links**.

**! Do not use posts for what should be a page.**

A “Contact” as a post disappears under the news and ends up with a 2025 date. And do not use pages for news: you lose the list, the categories and the order. WordPress does not convert one into the other by itself; it is done by hand, or with a plugin.

**💡 For a small business, 5 to 8 pages and a blog with a few good posts are enough.**

#### NEED A HAND?

Already have content of the wrong type and want help? Open a ticket with the address and what you want to change.

 [Open a support ticket →](#)

#### SEE ALSO

[Creating and editing pages in WordPress](#)



[Writing a blog post in WordPress](#)



[Internal links: how to link your own pages so nothing stays hidden](#)



[WordPress permalinks and the 404 that follows](#)





MozOut Mozambique

RLX Holdings, S.A. · Group RLX Holdings

|                              |                                                                               |
|------------------------------|-------------------------------------------------------------------------------|
| TAX ID (NUIT)                | 401 191 607                                                                   |
| LEGAL ENTITY NO. (NUEL)      | 105 045 974                                                                   |
| ECONOMIC ACTIVITY CODE (CAE) | 62022                                                                         |
| REGISTERED OFFICE            | Bairro 7 de Setembro<br>Vilankulo 1304 · CEP 0411-02, Inhambane, Mozambique   |
| CONTACT                      | info@mozout.co.mz · +258 84 635 1111 · +258 86 635 1111 ·<br>www.mozout.co.mz |
| OPENING HOURS                | Monday to Friday - 08 AM to 04 PM<br>Saturday & Sunday - Closed               |



Online version of this document

RLX-MZ-KB-1881 · v2026.10.15 · Generated on 21/10/2026 17:44