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Which hosting plan for a construction or trades business: projects, quotes and trust

Choosing the Right Plan

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📁 Choosing the Right Plan

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🕒 3 min read



The short answer: whoever hires a builder wants to see **finished work**, know **who you are** and ask for a **quote** without fuss. It is a light site with many photographs: **the entry plan will do**, with the images shrunk. What sells is trust, and trust is built with proof.

🔍 What weighs, and what does not

Part of the site	What to do
Finished jobs	Before and after photos, with the place, the year and what was done. Shrink them: Image optimisation . Only show clients' work with their permission.
About us	Company name, address, tax number and, where applicable, licences and insurance. It is what the client checks before asking for a quote.
Quote request	A short form (what is needed, where, when) and a WhatsApp. Test that it arrives: A contact form that actually reaches your inbox .
Services and areas	Write what you do and in which areas you work, as text, so Google can link it to local searches: Being found on Google .
Reviews	Ask satisfied clients: Reviews and reputation .

➡ How to choose, step by step

1

Start with the entry plan and a site with services, projects, about us and contact.

2

Photograph each job with your phone, as the work goes on, and add them to the site at the end.

3 Create the Google Business Profile with the area you work in and your phone.

4 Have an e-mail on the company's domain for quotes and suppliers: **Free e-mail or e-mail on your own domain.**

! Do not publish what you cannot prove:
Licences you do not have, jobs you did not do, prices you do not honour. A public complaint costs more than any advertisement. Rules for the sector vary by country.

💡 A quick quote is worth more than a beautiful site: answer the request the same day, even if only to say when you will visit the job.

📞 NEED A HAND?

Want to put your construction or trades business online? Tell us what you do and where you work.

📄 Open a support ticket →

In our plans

Situation	Plan	Why
Start: services, finished jobs, about us and a quote form	Pro	1 site, 10 GB NVMe SSD and unlimited e-mail accounts on the company's domain, for quotes and suppliers
Several trades or companies, each with its own site	Plus	6 sites and 20 GB NVMe SSD, with 200 e-mails per hour
Years of before and after photos, project videos, several brands	Ultra or Business	unlimited sites and 30 to 200 GB NVMe SSD

WHEN TO MOVE UP: Move up when each finished job adds photos and Disk Usage in cPanel shows the 10 GB close, when you open a second company or trade that deserves its own site, or when quote requests and answers to suppliers reach the 100 e-mails per hour of the Pro plan. Moving up can be done at any time and the site is not lost.

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