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Which hosting plan for a farm or agricultural business: catalogue, orders by WhatsApp and slow connections

Choosing the Right Plan

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📁 Choosing the Right Plan

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🕒 3 min read



The short answer: a farm's site is usually a **simple catalogue**: what it produces, when, where to buy and how to order. It is light, and **the entry plan is fine**. What decides whether it sells is being easy to open on a phone with a weak signal and having a direct contact.

🔍 What weighs, and what does not

Part of the site	What to do
Products	A photo, the name, the unit and the price as text (not in an image), with the date of the last update.
Seasons	What is available changes with the year. Pick a tool in which the team can change the text without asking anyone.
Orders	Often the phone and WhatsApp are enough. See Putting WhatsApp on your site and The WhatsApp Business catalogue .
Slow connections	Buyers may be in an area with little signal. Light pages, few big photos: A site that loads on slow mobile data .
How to get there	The address, directions in text and a call button. See Being found on Google .

➞ How to choose, step by step

1

Start with the entry plan and a simple site with a page per product category.

2

Shrink the photos before uploading: **Image optimisation and WebP**.

3 Put the call and WhatsApp buttons at the top, finger-sized.

4 If you want to sell with payment on the site, it is already a shop: see [An online shop with local payment methods](#) and [Which hosting plan for an online shop](#).



Promise only what you can deliver on the date.

If the catalogue says a product is available and it no longer is, the customer is worse off than without a catalogue. Update it or say "on request".



An Instagram or Facebook account does not replace the site: people search on Google and want to see the price and contact without having to log in anywhere.

NEED A HAND?

Want to put the farm's products online? Tell us what you sell and how you want to receive orders.

 [Open a support ticket](#) →

In our plans

Situation	Plan	Why
A catalogue of products, with contacts and how to order	Pro	1 site, 10 GB SSD NVMe is plenty for light pages, and there are unlimited e-mail accounts on the farm's own domain.
Several brands, a cooperative, or a second site (for example a shop)	Plus	6 sites and 20 GB SSD NVMe.
Lots of photographs and videos of the work and the seasons	Ultra or Business	Unlimited sites and 30 to 200 GB SSD NVMe.

When to move up: move up when the photographs of each season start to fill the disk, when you want a separate site for another brand or product line, or on the day you start taking payment on the site, because then it is a shop and a different set of needs (see [Which hosting plan for an online shop](#)). Moving up can be done at any time without losing the site. Every plan has an automatic daily backup with free restores, which is handy when someone on the team changes the catalogue by mistake.

SEE ALSO[A site that loads on slow mobile data: how to make it lighter](#)[Setting up a product catalogue in the WhatsApp Business app](#)[Putting WhatsApp on your site: the link, the button and the ready-written message](#)[Image optimisation and WebP](#)**mozout****MozOut Mozambique****RLX Holdings, S.A. · Group RLX Holdings**

TAX ID (NUIT) 401 191 607

LEGAL ENTITY NO. (NUEL) 105 045 974

ECONOMIC ACTIVITY
CODE (CAE) 62022REGISTERED OFFICE Bairro 7 de Setembro
Vilankulo 1304 · CEP 0411-02, Inhambane, MozambiqueCONTACT info@mozout.co.mz · +258 84 635 1111 · +258 86 635 1111 ·
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